



401x

# Potential investors for your business



*Thinking of starting your own business and preparing business plan but cannot find source of funding for initial start-up?*

Initial investment in kick-starting a business is like a high octane fuel that ignites your business car. But the question is where is that fuel station from where you could get this high octane investment.

Apart from your own savings there are potential sources through which you could attain the much needed initial investment to run your business operations during the very initial stages.

The following sources could help you by putting funds to your business but make sure you convince them and explain the potential returns on their investment.

1. Venture Capitalists / Business Angels: Search for local venture capitalists and present your case in front of them.
2. Banks: Prepare a business plan and present to bankers to get business loans.
3. Parents/Relatives: Remember you use to ask your parents for weekly pocket-money....So go back to your parents or relatives and ask their favour.

Apart from above, you can use your own savings if you have any.